



THE BRANCH MUSEUM OF ARCHITECTURE AND DESIGN *PRESS KIT*



The Branch
2501 Monument Avenue
Richmond VA, 23220
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www.branchmuseum.org

ABOUT THE BRANCH

The Branch Museum of Architecture and Design (or The Branch) is Richmond's premiere hub for creatives and designers. The monumental 27,000 square-foot building houses unique exhibitions on design that interchange multiple times per year.

The Branch involves the greater design and design-curious communities through events and programs, including workshops, lectures, mini-concerts and more.

The Branch is dedicated to promoting and supporting design in the commonwealth through hosting the annual Mad Hatter Garden Party and Design Auction and the VAXDesign Awards.

The Branch is Virginia's **only** design museum, and just one of four on the east coast.



OUR MISSION

The Branch explores the impact of design in everyday life, inspiring individuals and communities to create a more equitable, beautiful, and productive future.

Through thought-provoking exhibitions, we aim to spark creativity, joy, and appreciation for design excellence.

Through forward-thinking programs, we empower people to recognize and advance successful design solutions to better lives.



The Branch
Museum of Architecture and Design

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ABOUT THE BRANCH HOUSE

Originally built as a single-family home, the Branch House was designed by notable architect John Russell Pope. Pope also designed the National Archives building and the Jefferson Memorial in Washington D.C., as well as Union Station (now the Science Museum of Virginia) which is visible from The Branch Museum of Architecture and Design. Pope designed the home for the Branch Family: John, Beulah, and their three children John, Zayde, and Louise. The home is Richmond's only Tudor-Revival style house and with 63 rooms, 11 levels, 14 fireplaces, 15 bathrooms. It is the largest single-family home within Richmond city limits, and it is the only Tudor-Revival house designed by Pope in which the interiors have survived intact. This home is one of the earliest examples of this style of architecture in Virginia.

Built: 1916-1919

Architect: John Russell Pope

Style: Tudor-Revival

Size: 27,000 square feet

Cost: \$160,000 (in 1919)

FAQ'S

Hours: Tuesday – Saturday 10:00am – 5:00pm; Sunday 1:00pm – 5:00pm; Monday: closed.

Parking: Free parking is available in the lot adjacent to the Branch. Please help preserve the street parking for our neighbors by parking in the lot.

Admission: The Branch operates on a pay what you can admission structure. All are welcome. A \$5 donation is recommended for entry.

Tours: To schedule a private tour of the house, please contact Kristen Christian, Visitor Experience and Programs Manager: kristenc@branchmuseum.org

Private Events: The Branch is also a venue for weddings and private events. Contact events@branchmuseum.org for more information.

Press Contact: Lucy Northup, Marketing Director: lnorthup@branchmuseum.org



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