

BRANCH MUSEUM GINGERBREAD DESIGN COMPETITION RULES

ENTRY

To be eligible for the competition, a completed Competitor Entry Form must be submitted no later than **5:00 p.m. EST on Friday, December 4, 2020**. Competing individuals and teams will receive all communications, including updates and notifications, via email. Each individual competitor or team may submit only one entry.

ENTRY CATEGORIES

- **Adult:** Individuals 18 years or older may enter as a single entrant or as a team
- **Youth:** Individuals 17 years or younger may enter as a single entrant or as a team
- **Family:** Parents/guardians and their children under the age of 18 may enter as a team

JUDGING AND CRITERIA

- All entries will be judged on their **Overall Appearance** (30 points), **Originality and Creativity** (50 points), and **Difficulty/Demonstration of Technique** (20 points). A winner for each entry category will be determined by total points awarded.
- Additionally, the titles of **“Most Valuable Gingerbread”** and **“Crowd Favorite”** will be determined by the entries that garner the most donations and the most online votes, respectively.
 - The Branch Museum will create a clearly labeled donation jar for each entry. Donation jars will be periodically cleared out, but a record of the total raised by each entry will be kept. Online donations on behalf of entries will also be accepted. *All proceeds from donations will support operations and programming at The Branch Museum of Architecture and Design.*
- There is no overall theme for the competition; however, entries are not limited to a simple house, as we celebrate all aspects of the built environment at The Branch Museum. Look to examples of interesting buildings and structures in your neighborhood or around the world for inspiration, and use your imagination!

MATERIALS AND CONSTRUCTION

- **All entries must be placed on a base that is no larger than 24" x 24".** Plywood is recommended, but you may use any material.
- **Everything above the base must be composed completely of edible materials.** Edible materials are not limited to candies and icings, but all items must be unwrapped and free of any non-edible materials (ex. lollipop sticks).
- **Entries must be constructed solely by the individual(s) entering the competition.**

ENTRY SUBMISSION

- **Include a label** (recommendation: 3"x5" index card) with your entry that lists the name(s) of the individual(s) competing, a telephone number, and an email address.

- **Entries should be delivered to the Front Desk of The Branch Museum of Architecture and Design** during our business hours (10:00 a.m. – 5:00 p.m.) between Monday, December 7th and Friday, December 10th.
- **Entries will be on display on the first floor of The Branch Museum** from Monday, December 7th through Wednesday, January 6th. Entries must be picked up on Thursday, January 7th or Friday, January 8th during our business hours (10:00 a.m. – 5:00 p.m.). Entries not picked up by 5:00 p.m. on January 8th will be discarded.

WHAT WILL INCREASE MY CHANCES OF WINNING?

- Structures and decorative elements that are handmade will be given more consideration than prefabricated pieces.
- Include a written description of your entry to better inform the judges of your vision, process, materials, and technique that may not be obvious from viewing the finished product. You may also want to include information on your chosen theme or thought process in designing your creation. We also welcome photos and video, too!
- Share information on this competition with your family, friends, and acquaintances, and encourage them to vote for your entry in person or online!

Questions? Contact The Branch Museum's Education Manager at (804)655-6103 or at education@branchmuseum.org.