**FOR IMMEDIATE RELEASE**

**THE BRANCH MUSEUM OF ARCHITECTURE AND DESIGN JOINS SMITHSONIAN MAGAZINE’S 14TH ANNUAL MUSEUM DAY**

*Free Admission on September 22, 2018 with a downloadable Museum Day ticket*

*The Branch Museum of Architecture and Design elevates awareness of the transformative power of architecture and design. The Branch envisions a society that appreciates, supports, and embraces exemplary architecture and design…past, present, and future.*

**RICHMOND, VA–September 6, 2018**—The Branch Museum of Architecture and Design will open its doors free of charge to all Museum Day ticketholders on Saturday September 22, 2018 as part of *Smithsonian* magazine*’s* 14th annual Museum Day, a national celebration of boundless curiosity in which participating museums emulate the free admission policy at the Smithsonian Institution’s Washington DC-based museums.

Museum Day represents a nationwide commitment to access, equity and inclusion. Over 250,000 people downloaded tickets for last year’s event, and Museum Day 2018 is expected to attract more museumgoers than ever before.

The theme of this year’s Museum Day is Women Making History, honoring women in society who are trailblazers in the arts, sciences, innovation and culture, and emboldening others to be pioneers as well. Join us at the Branch Museum to learn more about Beulah Branch and her life as well as the restoration work done on her bedroom.

This year’s Museum Day also coincides withThe Valentine’s Time Travelers Weekend, which is September 22 and 23, 2018. Free admission to 20 historic sites in Richmond, including the Branch Museum, will be offered to visitors who show their passport available via download from participating locations’ websites.

**About Branch Museum of Architecture and Design**

The [Branch Museum of Architecture and Design](https://branchmuseum.org/) is located at 2501 Monument Avenue in Richmond, Virginia’s historic Fan District. The Branch House is a Tudor-revival house that is listed on the National Register of Historic Places. It was completed in 1919 by architect John Russell Pope for John and Beulah Branch. The museum is open to the public Tuesday through Friday from 10 a.m. to 5 p.m., Saturday from 10 a.m. to 4 p.m., and Sunday from 1 to 5 p.m.

Museum Day tickets will be available for download at [Smithsonian.com/MuseumDay](http://www.Smithsonian.com/museumday) beginning August 15. Visitors who present a Museum Day ticket will gain free entrance for two at participating venues on September 22, 2018. One ticket is permitted per email address. A list of participating museums, which will be continually updated as more museums continue to register, can be found at [Smithsonian.com/MuseumDay/Search](http://smithsonian.com/museumday/search).

For more information, please visit [Smithsonian.com/MuseumDay](file:///C:\Users\maroccoc\Desktop\Smithsonian.com\museumday).

**About Smithsonian Media**

Smithsonian Media is comprised of its flagship publication, *Smithsonian* magazine, *Air & Space* magazine, Smithsonian Books, and the Smithsonian Media Digital Network. In addition, Smithsonian Media oversees the Smithsonian Institution’s interest in the Smithsonian Channel, a joint venture between the Smithsonian Institution and CBS/Showtime. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Approximately 30 million people from around the world visit the museums annually. ([smithsonian.com](http://smithsonian.com/) / [si.edu](http://si.edu/))

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